

I'm a designer of many talents.

Ellen Rockett
ellenrockett.com

me@ellenrockett.com
217 372 4776
Chicago, IL

Skills

Digital + Print Design
Art Direction
Full Adobe Creative Suite

Motion Graphics
Front-End Development
Writing, Editing, German

Experience

Art Director

Snapshot Interactive
Jan 2022–Present

Ideate and present design concepts for client marketing; direct visual and UX designers, developers, and copywriters in producing deliverables; consult with leadership on strategic approaches, project pitches, and team culture

Designer

Assoc. Multimedia Designer
Contract Designer
UL, 2017–2022

Design, develop, and maintain microsites and email marketing across an international brand; concept and design campaigns and their components, videos, and data viz installations; produce marketing collateral; mentor designers

Designer

Orange Propeller, 2015–2016

Expand the company's online capabilities; design websites, logos, and collateral for interactive PDFs and print; provide IT and production support

Designer

NewCity, 2014–2015

Design websites, integrated media campaigns, and print collateral; create and process images; production and content management

Jr. Art Director

StormFrog, Inc., 2012–2013

Design websites, interfaces, and logos; wireframing and research; art direction; illustration; website skinning and production

Front-End Web Creator

Accuraty Solutions, 2011–2012

Design and develop DotNetNuke and Wordpress sites from initial wireframes to final HTML/CSS/jQuery; site content and maintenance

Education

**Rochester Institute
of Technology**

BFA, New Media Design
Magna Cum Laude

Kearse Award (Fine Arts) for
excellence in academic writing

**The Bauhaus,
Hochschule Anhalt**

Study abroad in German 4D design
